

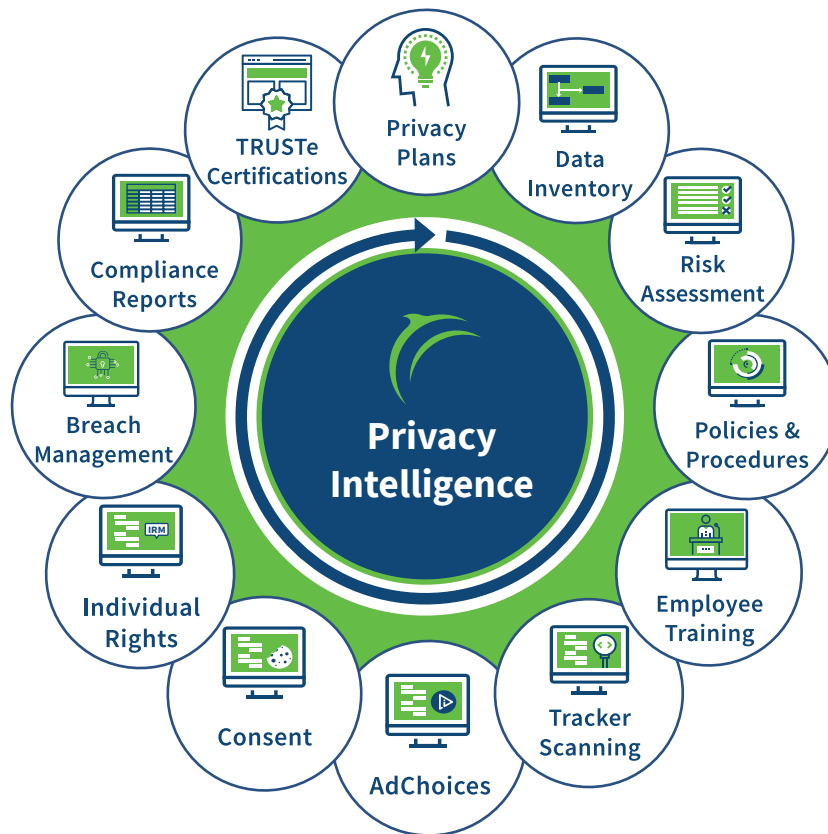
TrustArc Privacy Compliance Solutions

Extensive Use Cases

GDPR
CCPA
HIPAA

All Maturity Phases

Build
Implement
Demonstrate



Comprehensive Solutions

Platform
Consulting
Certification

Flexible Delivery Options

Self Service
Managed Service
Hybrid

About TrustArc

Two Decades of Privacy Innovation (Since 1997)

TrustArc, the leader in privacy compliance and data protection for over two decades, offers an unmatched combination of innovative technology, expert consulting and TRUSTe certification solutions, that together address all phases of privacy program management. The TrustArc Platform, fortified over eight years of operating experience, across a wide range of industries and client use cases, along with our extensive services, leverage deep privacy expertise and proven methodologies, which have been continuously enhanced through thousands of customer engagements. Headquartered in San Francisco, and backed by a global team across the Americas, Europe, and Asia, TrustArc helps customers worldwide demonstrate compliance, minimize risk and build trust.

TrustArc Privacy Compliance Solutions



Privacy Platform

- Data Flow Manager
- Intelligence Engine
- Assessment Manager
- Cookie Consent Manager
- Website Monitoring Manager
- Direct Marketing Consent Manager
- Individual Rights Manager
- Ads Compliance Manager



Privacy Consulting & Training

- Compliance Assessments - GDPR; CCPA; CASL / PIPEDA; LGPD
- Vendor Risk Management
- DPIA / PIA Program Development
- Breach Response Plans
- Policies and Procedures
- GDPR and CCPA Implementation
- Employee Privacy Training



Privacy Certifications

- GDPR Validation
- EU Privacy Shield Verification
- APEC CBPR and PRP Certification
- Children's / COPPA Certification
- TRUSTe Enterprise Certification
- EDAA Certification
- Dispute Resolution Service

Why TrustArc

Unmatched Combination of People, Process, Technology



Deep Expertise

- Large global team
- Former CPOs / privacy leads with decades of experience at companies worldwide
- World-renowned policy experts
- Expert privacy consulting team



Proven Methodology

- Based on thousands of engagements over two decades
- Powered by TrustArc Framework encompassing GDPR, OECD, CCPA, HIPAA, etc.
- Developed by privacy experts with deep experience



Powerful Technology

- 8 years experience operating at high scale
- 8 modules and growing
- Modular SaaS architecture
- Extensive engineering and customer success resources