

TrustArc Intelligence Engine - GDPR High-Risk Processing

Simplify GDPR high-risk processing analysis and management

GDPR Article 30 requires companies to generate records of processing activities, and Article 35 requires conducting Data Protection Impact Assessments (DPIAs) for high-risk processing. The compliance process is both complex and time consuming, particularly if you have hundreds or thousands of business processes to manage.

TrustArc Intelligence Engine - GDPR High-Risk Processing



The Intelligence Engine is an optional feature of the TrustArc Platform that simplifies privacy management by automating the risk analysis and streamlining the remediation process for compliance requirements.

The first release of Intelligence Engine, GDPR High-Risk Processing, automatically reviews and analyzes a company's data flows recorded in TrustArc Data Flow Manager to identify high-risk processing activities and determines the need to conduct a DPIA using TrustArc Assessment Manager. The DPIA is seamlessly triggered when high-risk processing is detected and a large portion of the DPIA is automatically completed based on information recorded in the data inventory. This streamlines the process of managing compliance risk analysis, conducting DPIAs, and generating Article 35 reports - saving time, increasing accuracy, and improving record keeping.

The TrustArc Intelligence Engine uses a proprietary algorithm based on a series of rules tailored to GDPR requirements. The algorithm automatically generates a notification for every business process record exhibiting high-risk processing.

TrustArc Intelligence Engine Features



Powerful Technology - Powered by the TrustArc Platform and seamlessly integrated with Data Flow Manager and Assessment Manager.



Deep Privacy Expertise - The risk analysis algorithm was developed by TrustArc privacy experts who have extensive experience working with GDPR compliance and privacy risk analysis.



Proprietary Risk Algorithm - Calculates risk based on a series of rules mapped to all relevant GDPR requirements



Automated Updates - Risk calculations are automatically updated based on changes to the data inventory records.



Intelligent DPIA Questionnaire - The DPIA was developed by TrustArc privacy experts to address all GDPR compliance requirements and includes intelligent scripting to leverage information from the data inventory and simplify the assessment process.



Compliance Reporting - Produce GDPR Article 30 and 35 reports to meet compliance reporting requirements.



Easy to Use - Streamlined user experience along with helpful tips and training resources are available to make the user experience easy.

About TrustArc

TrustArc, the leader in privacy compliance and data protection for over two decades, offers an unmatched combination of innovative technology, expert consulting and TRUSTe certification solutions, that together address all phases of privacy program management.

The TrustArc Platform, fortified over seven years of operating experience, across a wide range of industries and client use cases, along with our extensive services, leverage deep privacy expertise and proven methodologies, which have been continuously enhanced through thousands of customer engagements.

Headquartered in San Francisco, and backed by a global team across the Americas, Europe, and Asia, TrustArc helps customers worldwide demonstrate compliance, minimize risk and build trust.