

# GDPR Validation



## Demonstrate GDPR Compliance with TrustArc GDPR Validation

Now that the May 25, 2018 GDPR compliance deadline has passed, an emerging challenge is the need to demonstrate readiness and compliance status to management, regulators, customers, and other stakeholders who want assurances that their programs and practices address GDPR requirements. While GDPR Articles 40-43 contain provisions outlining certification programs and codes of conduct that may be established in the future, companies are seeking efficient, independent ways to benchmark and report on their compliance efforts now.

### TrustArc GDPR Validation

The TrustArc GDPR Validation enables companies to demonstrate their GDPR compliance status using intelligent technology-powered assessments, TrustArc managed services and an independent TRUSTe compliance validation. Validation scope options include (1) a Program Validation for a company-wide GDPR program, and (2) a Practices Validation for specific GDPR-impacted processes and technologies.

#### Features



The GDPR Validation is powered by the TrustArc Platform, with intelligent workflow and reporting to streamline the end-to-end process. The solution includes a limited use license to Assessment Manager to simplify the process of managing the assessment, identifying gaps, reviewing remediation recommendations, assigning tasks, recording the audit trail of changes, and generating reports.



The Validation Requirements are mapped to each applicable article of the GDPR, ISO 27001 and other relevant standards; and relate to GDPR areas, such as vendor management, legal basis of processing, consent management, international data transfers, incident management and breach notification, security risk management and individual rights management.



The TrustArc GDPR Validation is managed by our Global Privacy Solutions team - a group of privacy specialists that have completed APEC Certifications, TRUSTe Enterprise Privacy Certifications and EU-US Privacy Shield Verifications for over 1,000 companies worldwide.

## Features (Continued)



Companies will document their compliance with the applicable assessment criteria using the GDPR Validation Assessment template on the TrustArc Platform. TRUSTe validation specialists will review the completed assessment and any required remediation in order to validate that the company is meeting the applicable assessment criteria.



Deliverables include a GDPR Validation report and findings letter. The findings letter can be shared with internal stakeholders, clients, partners and other third parties to demonstrate the company's GDPR compliance efforts and status.

## The TrustArc Advantage

TrustArc, together with its wholly-owned TRUSTe subsidiary, has been a leading provider of privacy certification and verification solutions for over 20 years, helping clients demonstrate compliance with a wide variety of privacy standards, including the following:



EU-US Privacy Shield Verification



APEC CBPR Certification

TrustArc has been an industry leader and partner with self-regulatory organizations to develop and implement international privacy standards. We are an Accountability Agent approved to certify data transfer practices under the APEC Cross-Border Privacy Rules (CBPR) framework. We also are an approved Icon and Certification Provider for the European Interactive Digital Advertising Alliance (EDAA).

TrustArc was one of the first companies to become a member of the General Assembly of the EU Cloud Code of Conduct (CoC). The EU Cloud CoC is intended to increase transparency in the European cloud marketplace and members of the General Assembly have certified that their services adhere to the rigorous European data protection requirements, including the GDPR.

TrustArc has two decades of experience in assessing privacy compliance programs against global privacy standards, such as the OECD. The TrustArc GDPR Verification is built on this body of knowledge and expertise, developed by our cadre of privacy lawyers and experts. Our team of experts includes many IAPP Certified Information Privacy Professionals (CIPPs) and over a dozen team members who are IAPP Fellows of Information Privacy (FIPs), the highest level of IAPP privacy accreditation awarded.

## About TrustArc

TrustArc, the leader in privacy compliance and data protection for over two decades, offers an unmatched combination of innovative technology, expert consulting and TRUSTe certification solutions that together address all phases of privacy program management. The TrustArc Privacy Platform, fortified over eight years of operating experience, across a wide range of industries and client use cases, along with our extensive services, leverage deep privacy expertise and proven methodologies, which have been continuously enhanced through thousands of customer engagements.

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