

Acronis

A large, stylized blue number '5' with a plus sign to its right, serving as a background for the main text.

REASONS

to switch your
legacy backup
to **Acronis**

Getting tired of your legacy backup's deficiencies?
Here are 5+ reasons to switch to **Acronis** Backup 12.5.

- 1. Save money**
Simple licensing, lower price, special offerings
- 2. Better Support for Virtual Infrastructures**
All major hypervisors, instant restore, easy migration
- 3. Modern User Interface**
Touch-friendly, intuitive UI, console accessible from any modern browser or mobile device
- 4. A Backup Solution You Can Trust**
Autonomous agents, variety of Cloud storage destinations, excellent customer support
- 5. Innovative features**
Ransomware protection, blockchain data notarization, any-to-any backup and restore

1. Save money with simple licensing

You can replace your current legacy backup solution for about the same price of 1 year of maintenance, and start saving up 50% on maintenance fees in year 2 and beyond. Acronis Backup 12.5 costs 30% less than most competitive backup systems and delivers more value with simple Standard and Advanced Editions for any environment. [See License Comparison](#) for more details.

Backup for 1 Server				
Acronis Backup 12.5 Server	\$ 999	Some obsolete Backup solution ¹	\$1,469	32% less expensive
Backup for Virtual Host				
Acronis Backup 12.5 Virtual Host	\$ 1,199	Some obsolete Backup solution	\$2,150	44% less expensive

Acronis has a special competitive upgrade offering to simplify your switch to the advanced backup solution, which is just \$641.46 for Acronis Backup 12.5 Standard Server License if you retire your obsolete backup installation.

Tired reading 23+ page documents explaining how product licensing works every time you need to add a new system to your backup? Acronis Backup 12.5 has nine simple license choices that cover all of the requirements. It installs easily from a small download file and installs in a few clicks. Advanced features for export of Windows Installer MSI / MST files make it easy for automated group policy installation.

2. Full support for virtual systems

A recent study from tech research firm IDC shows that 54% of companies have two or more different hypervisors. Legacy backup solutions do not offer support for popular virtualization platforms like Red Hat KVM and RHEV. Acronis offers full VMware, Hyper-V, XenServer, RHV, Linux KVM, and Oracle VM support, allowing you to migrate between any hypervisors, taking advantage of lower-cost platforms. It supports agentless VM backups and VM replication, and provides instant VM restore allowing recovery of any backup in seconds running a VM directly from the backup.

"We did use Backup Exec. It belonged to Symantec at the time. Now it's Veritas. The reason we switched was because I experienced firsthand what Acronis could do..."

- Rionnie Adam, for IT Central Station review.

* Here and further in the document price comparisons are based on prices available from major software distributors.

3. A sleek, modern UI

Acronis Backup 12.5 uses a clean, easy-to-use, intuitive, modern user interface. The web console is accessible from any modern browser on any machine on the network. The touch-friendly UI means you can perform management functions from a tablet or smartphone.

Acronis Backup 12.5 makes management a breeze with a single dashboard to protect data on premises, in remote offices, in public clouds, in private clouds, and on mobile devices. The dashboard quickly shows the status of protection with customizable control and exception reporting.

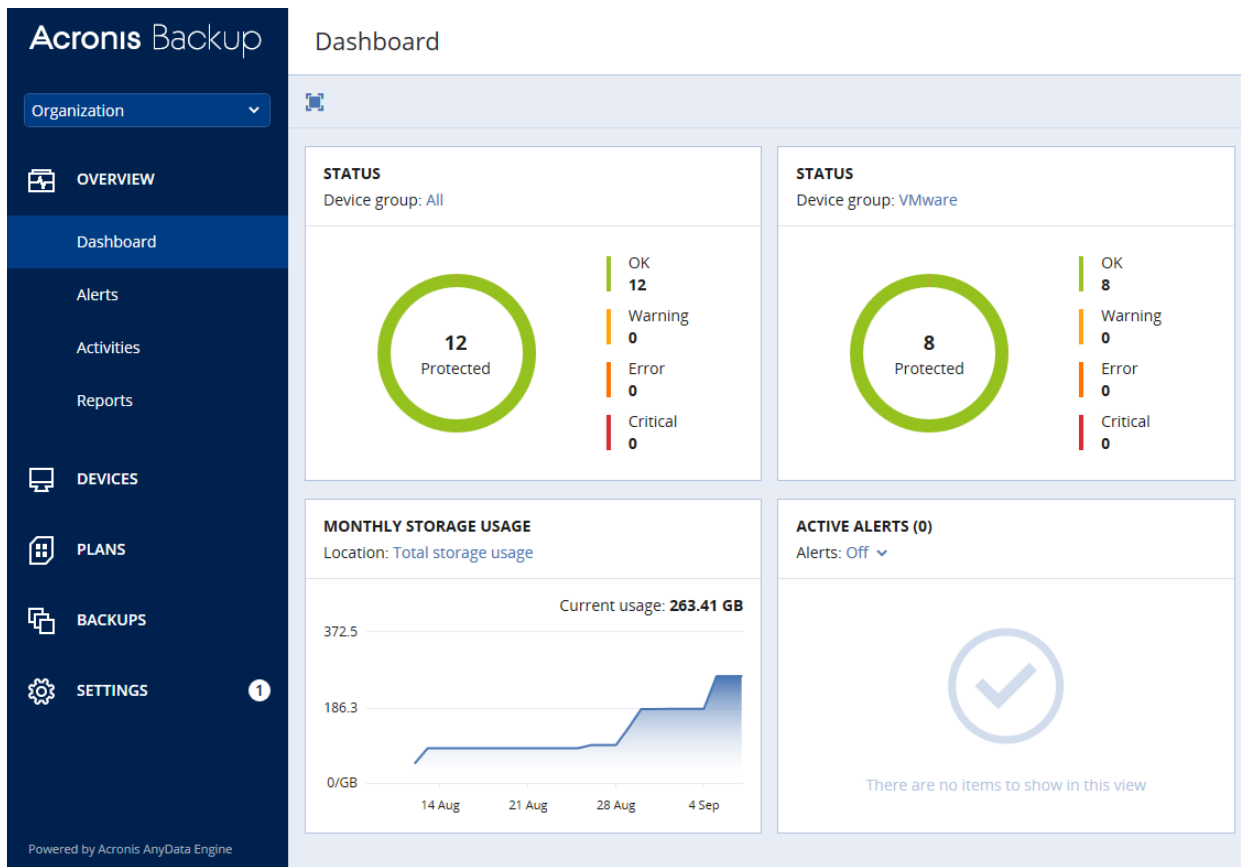
The simpler interface requires less training for your administrators and enables backup to be managed with fewer resources.

See for yourself the dashboards in Acronis 12.5:

"[P]reliminary results indicate Acronis' product is significantly faster than those from Veeam, Veritas and Arcserve. In some cases Acronis Backup is more than twice as fast.

Speed is not the only important factor, and we subjectively find Acronis to be intuitively easier to use."

- Simon Edwards,
Director, SE Labs Ltd.



4. Reliable solution, better service

Acronis has been in the data protection business for over 15 years, is showing strong year-over-year growth, has over 100 technology patents, and is continually expanding and improving its products. Veritas has retired Backup Exec Cloud, which is no longer available as a backup destination, while Acronis Backup 12.5 allows users to store backups in over 14 Acronis Cloud data centers around the world, as well as in Amazon, Azure and other private clouds. Acronis protects more than 20 customer data source platforms and has full support for all popular hypervisors and for Parallels Cloud Server, Macs and IOS/Android mobile devices.

Acronis Backup 12.5 agents are autonomous and continue to run even if the management server is unavailable, avoiding a common single point of failure. Acronis Backup 12.5 uses a modular, fault-tolerant design originally architected for use by cloud service providers that support thousands of customers. Business users of premise- and cloud-based backup can thus enjoy the same reliability, scalability and performance as cloud service providers. Can you trust your obsolete backup with no automated backup testing, no recovery verification, no infrastructure monitoring? [Storage Magazine Quality Awards](#) ranked Veritas last in reliability and support .

Acronis Backup 12.5 delivers greater flexibility in backup storage options, easily allowing the creation of backups into any folder or subfolder on any storage. Backups are created as individual files on the file system that can be manipulated outside the product UI. With Acronis Backup 12.5, you do not need a catalog to restore from backup. You can also copy backup files to any storage medium and restore to another location using any agent.

Acronis also offers better support services:

Acronis	Other backup vendor
Support for trial versions	
30 days (valid for length of the trial), 24x7, email, chat	Not available
Standard support	
12 x 5 Up to 1 business day initial response time	Mon – Fri 8 am – 6 pm Up to 2 business day initial response time
Self-service support	
<ul style="list-style-type: none"> • Search filter: by product • Main menu by product category for more convenient browsing • Articles sorted by category on product pages • Tags, product navigation menu in the article • Translation in other languages + Google Translate • Votes for article (yes/no), possibility to leave feedback 	<ul style="list-style-type: none"> • Search filters: by product, by article attributes (trending/last modified) • No tagging • Navigation by product • Only in English + machine translation • No votes/feedback options

5. Unique features available only from Acronis

Acronis Active Protection protects your local files and backups from unauthorized modification or encryption. Allows you to recover from ransomware attacks instantly: detects ransomware based on a behavioral heuristic, instantly backs up files targeted by ransomware, blocks the attack and restore files.

Acronis Universal Restore disassociates your backup data from hardware dependencies allowing you to restore to dissimilar hardware, including to/from Linux, while still retaining the necessary system data—files, configurations, applications, operating system, and so on. Image backups also allow any-to-any backup: physical to virtual, virtual to virtual, virtual to physical, cloud to virtual, to physical and to cloud and mobile to mobile. Legacy solutions has limited Universal Restore for Windows only.

Acronis' Cloud management console is deployed and controlled independently, enabling control of data protection by the customer, service provider, vendor, partner, or third party from public/partner/private cloud or customer premises.

Acronis Notary verifies that backups have not been modified while being stored, which improves compliance and ensures the integrity of your data. Acronis uses Ethereum blockchain to store the signature data and is expandable to other blockchains.

And even more

Dynamic Disk Support

Acronis Backup supports backup and recovery of simple, striped, mirrored, RAID 0+1 and RAID 5 dynamic volumes, as well as LVM backup and restore on physical machines. Other solutions may support only simple and spanned dynamic volumes for restoration.

Cloud management console

Acronis' management console deployed and controlled independently, enabling control of data protection by the customer, service provider, vendor, partner, or third party from public/partner/private cloud or customer premises.

Acronis Backup 12.5 is

2x-3x
FASTER